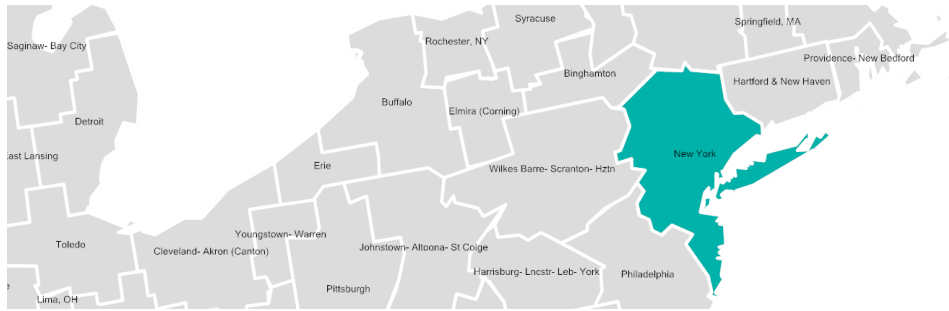


Market Profiler New York



1
TV Rank (LPM)



Time Zone
Eastern

1
Audio Rank (PPM)



Geography
Atlantic Ocean, Long Island

86.6 %
Cable Penetration



Primary Election
Connecticut: April 28, 2020
New Jersey: June 2, 2020
New York: April 28, 2020
National: 11/03/2020

\$74,317
Average Income

11.1%
Asian

18.9%
Black

23.9%
Hispanic



Market Type
Nielsen - LPM
Nielsen Audio - PPM

Elections

National Primary

Connecticut: April 28, 2020
New Jersey: June 2, 2020
New York: April 28, 2020

National Election

11/03/2020
11/03/2020
11/03/2020

Average Household Income



7,595,071
Total Households



\$74,317
Avg. HH Income



\$105,444
Hunterdon Co, NJ (Highest Income)

County	Household Income	Households
Fairfield Co, CT	\$84,233	334,320
Bergen Co, NJ	\$85,806	335,550
Essex Co, NJ	\$53,976	278,085
Hudson Co, NJ	\$59,741	249,584
Hunterdon Co, NJ	\$105,444	46,899
Middlesex Co, NJ	\$79,593	282,058
Monmouth Co, NJ	\$85,242	233,105
Morris Co, NJ	\$100,214	180,093

County	Household Income	Households
Ocean Co, NJ	\$61,994	222,494
Passaic Co, NJ	\$59,739	161,318
Somerset Co, NJ	\$100,667	115,998
Sussex Co, NJ	\$86,565	53,941
Union Co, NJ	\$69,594	186,175
Warren Co, NJ	\$70,471	41,667
Bronx Co, NY	\$34,299	484,902
Dutchess Co, NY	\$71,904	106,771
Kings Co, NY	\$48,201	931,786
Nassau Co, NY	\$99,465	440,640
New York Co, NY	\$72,871	750,419
Orange Co, NY	\$70,848	125,270
Putnam Co, NY	\$96,148	34,090
Queens Co, NY	\$57,720	780,644
Richmond Co, NY	\$73,197	165,784
Rockland Co, NY	\$84,855	98,806
Suffolk Co, NY	\$88,663	493,849
Sullivan Co, NY	\$50,710	28,404
Ulster Co, NY	\$58,918	69,474
Westchester Co, NY	\$83,958	341,866
Pike Co, PA	\$60,180	21,079

Census Information



2.74

Persons Per Household



21.8%

Person under 18



11.1%

Asian Population



2.9%

Population Change *



18.9%

Black Population



23.9%

Hispanic Population

2016 Census

* Change from 2010 to 2016.

Schools

School Name	Team Name	League Division
Columbia University	Lions	Ivy League
New York University	Violets	University Ath. Assoc. - NCAA Div. 3
Rutgers University	Scarlet Knights	Big East
Seton Hall University	Pirates	Big East
St John's University	Red Storm	Big East
Syracuse University	Orangemen	Big East

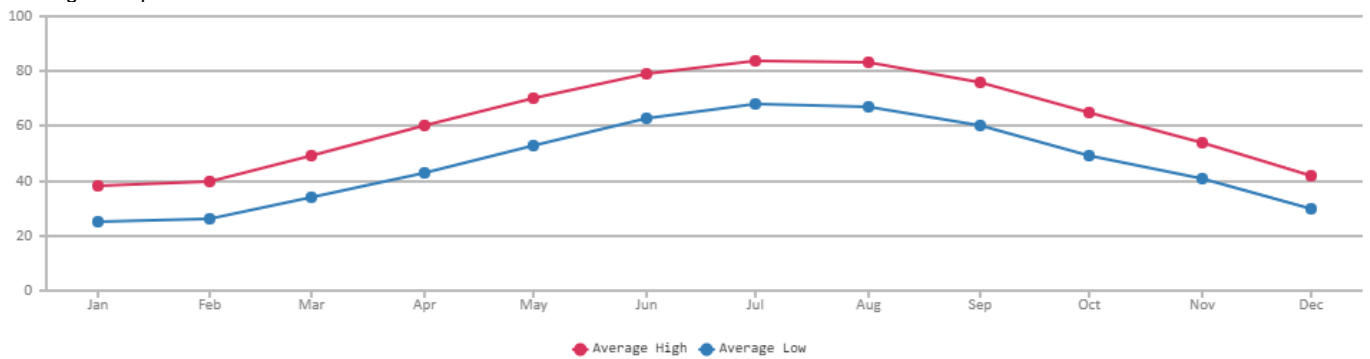
Events

Site Name

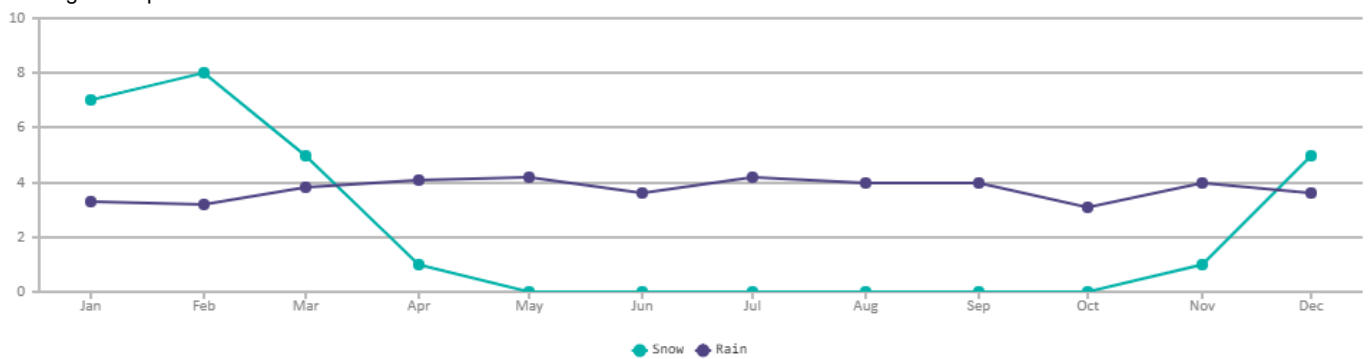
New York Convention and Visitors Bureau

Weather

Average Temperature



Average Precipitation



* Averages from Weather.com

Television

#1
National TV Market Ranking

19,611,863
Persons Age 2+



Television Demographics

2+ Black Pop	3,508,975	Adults 65+	2,723,738	Persons 2+	19,611,863
2+ Hispanic Pop	4,122,345	Children 2-11	2,499,619	Teens 12-17	1,572,160
Adults 18+	15,540,084	Men 18+	7,346,986	Women 18+	8,193,098
Adults 35+	10,845,653	Men 18-49	4,358,188	Women 18-49	4,520,981
Adults 50+	6,660,915	Men 65+	1,133,091	Women 65+	1,590,647

Television Stations

Station	Affiliate	Dial	Owner	Rep Firm	TVI*	ePort**	FCC	Map
DFTY	UMA	67.2						
ENBC	COZ	4.2	NBC Telemundo License LLC	NBCU & Telemundo Owned Stations National Sales	●	●	●	●
ENJU	I-S	47.2	NBC Telemundo License LLC	NBCU & Telemundo Owned Stations National Sales	●	●	●	●
GLIW	PBS	21.2	WNET				●	●
HPIX	IND	11.2	Wpix, LLC	Telerep	●	●	●	●
WABC	ABC	7	American Broadcasting Companies, Inc	ABC National Television Sales, Inc.			●	●
WCBS	CBS	2	CBS Broadcasting Inc.	CBS Television Station Sales	●		●	●
WFUT	UMA	68	Univision New York LLC	Univision and UniMas National Sales			●	●
WJLP	MET	33	PMCM TV, LLC	HRP	●		●	●
WLIW	PBS	21	WNET				●	●
WLNY	IND	55	CBS Litv LLC	CBS Television Station Sales	●		●	●
WNBC	NBC	4	NBC Telemundo License LLC	NBCU & Telemundo Owned Stations National Sales	●	●	●	●
WNET	PBS	13	WNET				●	●
WNJB	PBS	58	New Jersey Public Broadcasting Authority				●	●
WNJN	PBS	50	New Jersey Public Broadcasting Authority				●	●
WNJU	TEL	47	NBC Telemundo License LLC	NBCU & Telemundo Owned Stations National Sales	●	●	●	●
WNYE	IND	25	New York City Dept. Of Info Technology & Telecommunications				●	●
WNYW	FOX	5	Fox Television Stations, LLC	Fox Station Sales	●	●	●	●
WPIX	CW	11	Wpix, LLC	Telerep	●	●	●	●
WPXN	ION	31	Ion Media License Company, LLC	ION Media National Sales			●	●
WRNN	IND	48	WRNN License Company, LLC				●	●
WWOR	IND	9	Fox Television Stations, LLC	Fox Station Sales	●	●	●	●
WXTV	UNI	41	Wxtv License Partnership, G.P.	Univision and UniMas National Sales			●	●

* Stations indicated here send FREE electronic invoices to agencies via TVInvoices.com.

** 99% of TV rep firms and stations use ePort. Stations indicated here use ePort's enhanced, Store and Forward (direct-to-traffic) functionality.

† Stations use Strata VIEW and can send electronic avails or orders that load directly into your system.

Cable



6,824,120
Households



5,909,400
Wired Cable Households



86.6 %
Cable Penetration

Major Cable Advertising Operations

Name	Type	Syscode	# of Insertable Networks	Electronic Invoicing*
New York Interconnect	Hard Interconnect	1000	84	

Cable Systems

Provider	Zone Name	Syscode	Electronic Invoicing*
ALTICE	Altice/News 12+ Bronx/Brooklyn	3337	
ALTICE	Altice/News 12+ Connecticut	3338	
ALTICE	Altice/News 12+ Full Ring	3334	
ALTICE	Altice/News 12+ Long Island	3347	
ALTICE	Altice/News 12+ New Jersey	3349	
ALTICE	Altice/News 12+ New York Zone	3352	
ALTICE	Altice/News 12+ Westchstr/Huds	3353	
ALTICE	Altice/NJAZ – NJ Local Zone Gr	2655	
ALTICE	News 12 Full Ring - Local Sale	2615	
ALTICE	News 12/NYCT	2941	
CABLEVISION	Altice Media Sales/i24 News	2012	
CABLEVISION	Altice/AA-MSG Varsity	8759	
CABLEVISION	ALTICE/AA-NEW YORK	8622	
CABLEVISION	Altice/All Cablevision Zones,	0234	
CABLEVISION	Altice/All Comcast Zone, NY	0887	
CABLEVISION	Altice/All New York Zone, NY	5822	•
CABLEVISION	Altice/Altice NY Only Zone	2065	
CABLEVISION	Altice/Babylon, NY	6840	•
CABLEVISION	Altice/Bergen Central, NJ	0129	•
CABLEVISION	Altice/Bergen East, NJ	0505	•
CABLEVISION	Altice/Bridgeport, CT	0154	•
CABLEVISION	Altice/Bronx, NY	3134	•
CABLEVISION	Altice/Brookhaven, NY	0497	•
CABLEVISION	Altice/Brooklyn, NY	3186	•
CABLEVISION	Altice/Comcast-New Jersey Zone	1959	•
CABLEVISION	Altice/Elizabeth, NJ	5204	•
CABLEVISION	Altice/Hauppauge, NY	0496	•
CABLEVISION	Altice/Hudson County, NJ	1067	•
CABLEVISION	Altice/Huntington, NY	6841	•
CABLEVISION	Altice/iO International Zone,	9222	
CABLEVISION	Altice/Jackson, NJ	0511	•

Provider	Zone Name	Syscode	Electronic Invoicing*
CABLEVISION	Altice/LI West Zone, NY	0645	
CABLEVISION	Altice/Long Island West-NYC Zo	1224	
CABLEVISION	Altice/Long Island-7 Zone Grou	0650	
CABLEVISION	Altice/Morris, NJ	0504	•
CABLEVISION	Altice/Nassau County Zone, NY	2231	
CABLEVISION	Altice/New Jersey Zone	1958	
CABLEVISION	Altice/Newark, NJ	0591	•
CABLEVISION	Altice/Non-Altice Zone, NY	2304	
CABLEVISION	Altice/North Nassau, NY	6838	•
CABLEVISION	Altice/Norwalk, CT	0147	•
CABLEVISION	Altice/NYC-Westchester-CT-NJ Z	0718	
CABLEVISION	Altice/Ocean Full-Wall-Jackson	1225	
CABLEVISION	Altice/Ossining, NY	0507	•
CABLEVISION	Altice/Passaic West, NJ	0128	•
CABLEVISION	Altice/Paterson, NJ	1902	•
CABLEVISION	Altice/Port Chester, NY	0967	•
CABLEVISION	Altice/Raritan Valley No, NJ	6737	•
CABLEVISION	Altice/Raritan Valley So, NJ	6732	•
CABLEVISION	Altice/Riverhead, NY	2030	•
CABLEVISION	Altice/Rockland, NY	0514	•
CABLEVISION	Altice/Rvrhd-Brkhvn-Haup Zone,	0905	
CABLEVISION	Altice/South Nassau, NY	6839	•
CABLEVISION	Altice/Southern-Westchester, NY	2089	•
CABLEVISION	Altice/Super Bergen Zone, NJ	2232	
CABLEVISION	Altice/TelAmerica All Zone, NY	0235	
CABLEVISION	Altice/Upstate New York Zone	1223	
CABLEVISION	Altice/Wall (East), NJ	6731	•
CABLEVISION	Altice/Wappingers Falls, NY	1684	•
CABLEVISION	Altice/Wappingers-Warwick Zone	0904	
CABLEVISION	Altice/Warwick, NY	2441	•
CABLEVISION	Altice/West Zone, NY	0942	
CABLEVISION	Altice/Westchester Full	0674	
CABLEVISION	Altice/Yonkers, NY	0508	•
CABLEVISION	Altice/Yorktown Heights, NY	3834	•
CABLEVISION	MSG Varsity/CT-HV-Westchester	1016	
CABLEVISION	MSG Varsity/Long Island Zone,	1017	
CABLEVISION	MSG Varsity/New Jersey Zone	1019	
CABLEVISION	MSG Varsity/New York Zone	1020	
CABLEVISION	MSG Varsity-Optimum Channel	1014	
CABLEVISION	New York Newsday Online	0024	
CABLEVISION	News 12 - Full Ring, NY	7610	•
CABLEVISION	News 12 Bronx, NY	5958	•
CABLEVISION	News 12 Brooklyn, NY	5212	•
CABLEVISION	News 12 Brooklyn-Bronx, NY	0982	
CABLEVISION	News 12 Connecticut	5119	•
CABLEVISION	News 12 Hudson Valley, NY	5727	•

Provider	Zone Name	Syscode	Electronic Invoicing*
CABLEVISION	News 12 Interactive, NY	9136	
CABLEVISION	News 12 Long Island, NY	4860	•
CABLEVISION	News 12 Metro Traffic Interact	0748	
CABLEVISION	News 12 New Jersey	5154	
CABLEVISION	News 12 Traffic & Weather, NY	6768	•
CABLEVISION	News 12 Traffic & Weather/CT Z	6892	•
CABLEVISION	News 12 Traffic & Weather/LI Z	6893	•
CABLEVISION	News 12 Traffic & Weather/NJ Z	6894	•
CABLEVISION	News 12 Traffic & Weather/NY Z	0209	
CABLEVISION	News 12 Traffic & Weather/NYC	6895	•
CABLEVISION	News 12 Traffic & Weather/NY-C	0714	
CABLEVISION	News 12 Traffic & Weather/WCht	6964	•
CABLEVISION	News 12 Westchester, NY	5087	•
CABLEVISION	News 12.Com	8923	
CABLEVISION	News 12/Bklyn-Brx-CT-Hudson-LI	0716	
CABLEVISION	News 12/Central New Jersey Zon	9036	•
CABLEVISION	News 12/CT-West-NJ-Brx-Bklyn-H	8407	
CABLEVISION	News 12/LI- Brx-Bklyn-Hud-West	8942	
CABLEVISION	News 12/LI-Westchester-CT Zone	1122	
CABLEVISION	News 12/LI-West-NJ-Brx-Bklyn-H	8406	
CABLEVISION	News 12/North New Jersey Zone	9035	•
CABLEVISION	News 12/South New Jersey Zone	9037	•
CABLEVISION	News 12/TW-CT-West-Hud-Brx-Bkl	9132	
CABLEVISION	News12 Info.Bar	8968	
CABLEVISION	NYI/Cablevision Only Zone, NY	1144	•
CABLEVISION	NYI/LI-NJ Region	7614	
CABLEVISION	NYI/Long Island Region, NY	5206	
CABLEVISION	NYI/New Jersey Region	5207	•
CABLEVISION	NYI/NJ-Up State NY-CT-NYC Regi	5209	
CABLEVISION	NYI/NYC-LI-Wchstr-CT Region	7613	•
CABLEVISION	NYI/Westchester-CT Region	5208	
COMCAST	ALTICE/AA-COMCAST-NEW YORK	8511	
COMCAST	COMCAST/AA-NEW YORK	8568	•
COMCAST	Comcast/Far Hills, NJ	7911	•
COMCAST	Comcast/Jersey City, NJ	4438	•
COMCAST	Comcast/Middlesex, NJ	0914	•
COMCAST	Comcast/Monmouth, NJ	0564	•
COMCAST	Comcast/Northern Fairfield Cou	0151	•
COMCAST	Comcast/Ocean County Central,	6835	•
COMCAST	Comcast/Ocean County North, NJ	0759	•
COMCAST	Comcast/Ocean County South, NJ	9907	•
COMCAST	Comcast/Plainfield, NJ	0690	•
COMCAST	Comcast/Princeton, NJ	7912	•
COMCAST	Comcast/Putnam County, NY	8157	•
COMCAST	Comcast/Skylands, NJ	0689	•
COMCAST	Comcast/Union Central, NJ	6229	•

Provider	Zone Name	Syscode	Electronic Invoicing*
COMCAST	Comcast/Union Full Zone, NJ	4437	
COMCAST	Comcast/Union North, NJ	6228	•
COMCAST	Comcast/Union South, NJ	6230	•
COMCAST	WRNN	5050	
DIRECTV, INC.	Spectrum/DirectTV- I+ New York	9815	•
DIRECTV, INC.	Spectrum/DirectTV- RSN New York	9441	•
DIRECTV, INC.	Spectrum/Local-DTV- I+ New Yor	2924	
DIRECTV, INC.	Spectrum/Local-DTV- RSN New Yo	2925	
DISH TV	Spectrum/DISH- I+ New York IC,	9826	•
DISH TV	Spectrum/Local-DISH- I+ New Yo	2927	
FOX SPORTS NETWORKS	MSG Plus/New York	5650	
FOX SPORTS NETWORKS	MSG Sports Network, NY	0986	
FRONTIER COMMUNICATIONS	Comcast/Frontier-Fairfield Cou	2848	
NCC MEDIA	New York Digital Zone	4703	
NEW YORK INTERCONNECT	New York Interconnect	1000	
NEW YORK INTERCONNECT	NYI/Audience One	2800	
NEW YORK INTERCONNECT	NYI/Connecticut Region	9463	
NEW YORK INTERCONNECT	NYI/New York Market Zone, NY	2933	
NEW YORK INTERCONNECT	NYI/New York Region, NY	5202	
NEW YORK INTERCONNECT	NYI/New York State Region	9464	
NEW YORK INTERCONNECT	NYI/Non-Altice Zone, NY	2740	
PINGMOBILE	NCC Mobile Text	9400	
RCN	Comcast/New York City Zone, NY	1850	•
RCN	Comcast/RCN-Manhattan, NY	2001	•
RCN	Comcast/RCN-Queens-Brooklyn, N	2003	•
SERVICE ELECT.	Comcast/Sussex, NJ	0355	•
SERVICE ELECT.	Viamedia/Service Electric, NJ	1043	•
SINOVISION, INC.	SinoVision/NorthEast	7927	
SPECTRUM	New York 1 News	2930	
SPECTRUM	New York 1 Noticias	2931	
SPECTRUM	NYI/Spectrum-Only New York Zon	9747	•
SPECTRUM	Spectrum/AA-BROOKLYN, NY	8876	
SPECTRUM	Spectrum/AA-HUDSON VALLEY, NY	8881	•
SPECTRUM	Spectrum/AA-NORTH MANHATTAN-NY	8818	•
SPECTRUM	Spectrum/AA-QUEENS, NY	8880	
SPECTRUM	Spectrum/AA-SOUTH MANHATTAN, N	8882	
SPECTRUM	SPECTRUM/AA-SPECTRUM, NY	8796	
SPECTRUM	Spectrum/AA-STATEN ISLAND, NY	8894	•
SPECTRUM	Spectrum/Bergen, NJ-Mt. Vernon	0502	•
SPECTRUM	Spectrum/Hudson Valley Zone, N	0394	
SPECTRUM	Spectrum/Kingston, NY	6487	•
SPECTRUM	Spectrum/Legacy-New York Zone,	6754	•
SPECTRUM	Spectrum/Local-Bergen, NJ-Mt.	2902	
SPECTRUM	Spectrum/Local-Kingston, NY	2903	
SPECTRUM	Spectrum/Local-Manhattan Zone,	2904	
SPECTRUM	Spectrum/Local-New York 1 News	2939	•
SPECTRUM	Spectrum/Local-New York 1 Noti	7963	

Provider	Zone Name	Syscode	Electronic Invoicing*
SPECTRUM	Spectrum/Local-Newburgh Zone,	2905	
SPECTRUM	Spectrum/Local-Orange Zone, NY	2906	
SPECTRUM	Spectrum/Local-Poughkeepsie, N	2907	
SPECTRUM	Spectrum/Local-Select - NYRG,	2920	
SPECTRUM	Spectrum/Local-Sullivan Zone,	2908	
SPECTRUM	Spectrum/Local-Verizon-Brookly	2909	
SPECTRUM	Spectrum/Local-Verizon-Queens	2912	
SPECTRUM	Spectrum/Local-VZ-Staten Islan	2916	
SPECTRUM	Spectrum/Manhattan Zone, NY	9399	•
SPECTRUM	Spectrum/Marketing NYC Zone, N	0086	
SPECTRUM	Spectrum/National AA Footprint	8730	
SPECTRUM	Spectrum/New York Market Zone,	3961	
SPECTRUM	Spectrum/Newburgh Zone, NY	1687	•
SPECTRUM	Spectrum/NYC-Exclude Frontier,	1999	
SPECTRUM	Spectrum/Orange Zone, NY	5846	•
SPECTRUM	Spectrum/Poughkeepsie, NY	1372	•
SPECTRUM	Spectrum/Queens Central, NY	2967	
SPECTRUM	Spectrum/Queens East, NY	2971	
SPECTRUM	Spectrum/Queens LIC, NY	2960	
SPECTRUM	Spectrum/Queens South, NY	2976	
SPECTRUM	Spectrum/Select - NYRG, NYC	9848	•
SPECTRUM	Spectrum/Shop Zeal New York Ci	0107	
SPECTRUM	Spectrum/Spectrum Only New Yor	2917	
SPECTRUM	Spectrum/Staten Island Cable,	1299	•
SPECTRUM	Spectrum/Sullivan Zone, NY	5848	•
SPECTRUM	Spectrum/TW-All Network Zone,	2806	
SPECTRUM	Spectrum/TW-Brooklyn, NY	9284	•
SPECTRUM	Spectrum/TW-Brooklyn-Queens Zo	9286	
SPECTRUM	Spectrum/TW-Manhtrn-Bklyn-Qns Z	5386	
SPECTRUM	Spectrum/TW-Northern Manhattan	9397	•
SPECTRUM	Spectrum/TW-Queens, NY	9285	•
SPECTRUM	Spectrum/TW-Southern Manhattan	9398	•
SPECTRUM	Spectrum/Verizon-Brooklyn Zone	1945	•
SPECTRUM	Spectrum/Verizon-Queens East,	2974	
SPECTRUM	Spectrum/Verizon-Queens Zone,	1948	•
SPECTRUM	Spectrum/VZ Combo-Queens Centr	2970	
SPECTRUM	Spectrum/VZ Combo-Queens East	2975	
SPECTRUM	Spectrum/VZ Combo-Queens LIC Z	2965	
SPECTRUM	Spectrum/VZ Combo-Queens South	2979	
SPECTRUM	Spectrum/VZ-Staten Island Zone	1444	•
SPECTRUM	SportsNet New York	8400	
VERIZON	Altice/FIOS1 Long Island, NY	2386	
VERIZON	Altice/FIOS1 Westchstr-Hdsn VI	2387	
VERIZON	Altice/Verizon Rollup Zone, NY	2388	
VERIZON	Altice/Verizon-Long Island Zon	2389	
VERIZON	Altice/Verizon-New York Zone,	2391	
VERIZON	Altice/Verizon-No Westchr-Putn	2726	

Provider	Zone Name	Syscode	Electronic Invoicing*
VERIZON	Altice/Verizon-North Nassau, N	2381	
VERIZON	Altice/Verizon-NY North Rollup	2390	
VERIZON	Altice/Verizon-Poughkeepsie, N	2382	
VERIZON	Altice/Verizon-Rockland County	2383	
VERIZON	Altice/Verizon-So Westchr-Bron	2724	
VERIZON	Altice/Verizon-South Nassau, N	2384	
VERIZON	Altice/Verizon-Suffolk, NY	2385	
VERIZON	Altice/Verizon-Up Hudson Vly Z	2394	
VERIZON	Comcast/FIOS1 New Jersey	1327	•
VERIZON	Comcast/Verizon NJ Region	1323	•
VERIZON	Comcast/Verizon-Bergen East, N	1306	•
VERIZON	Comcast/Verizon-Bergen West, N	1671	•
VERIZON	Comcast/Verizon-Hudson, NJ	1303	•
VERIZON	Comcast/Verizon-LMiddle-Somer	1302	•
VERIZON	Comcast/Verizon-Monmoth East,	1304	•
VERIZON	Comcast/Verizon-Monmouth West,	1672	•
VERIZON	Comcast/Verizon-Morris County,	1305	•
VERIZON	Comcast/Verizon-New Jersey Zon	1300	•
VERIZON	Comcast/Verizon-Passaic-Essex	1308	•
VERIZON	Comcast/Verizon-Union-UpMidsx	1310	•
VERIZON	Spectrum/Local-NY Master 2 Zon	2934	
VERIZON	Spectrum/NY Master 2 Zone, NY	1443	•
VERIZON	Spectrum/TW-Verizon-Brooklyn,	1937	•
VERIZON	Spectrum/TW-Verizon-Manhattan,	1440	•
VERIZON	Spectrum/TW-Verizon-Queens, NY	1938	•
VERIZON	Spectrum/Verizon-Queens Centra	2969	
VERIZON	Spectrum/Verizon-Queens LIC, N	2964	
VERIZON	Spectrum/Verizon-Staten Island	1442	•
VERIZON	Spectrum/VZ-Queens South, NY	2977	
YES NETWORK	YES Network/New York	7633	

* Stations listed here upload invoices that can be accessed at agency.spotcable.com.

Digital Video and Programmatic TV

Digital Video and Programmatic Stations

Station	Owner	Category	TVI*	Order Delivery**
CDNY	Viacom/CBS Digital	Premium	•	ePort
CGNY	CMG	Aggregator	•	ePort
CMNY	NCM	Premium	•	ePort
CONY	Centro	Aggregator		AE Inbox
CXNY	CoxReps/Gamut	Aggregator	•	ePort
FWNY	FreeWheel	Aggregator		ePort
HLNY	Hulu	Premium	•	ePort
IHNY	iHeartMedia	Premium	•	AE Inbox

Station	Owner	Category	TVI*	Order Delivery**
JLNY	JamLoop	Aggregator	•	ePort
NYNY	Newsy	Premium	•	ePort
PMNY	Premion	Aggregator	•	ePort
SCNY	Scripps	Premium	•	ePort
SFNY	Simpli.fi	Aggregator	•	AE Inbox
SONY	NBCUniversal	Premium	•	ePort
SVNY	Screenvision	Premium	•	ePort
VONY	Vevo	Premium	•	ePort
XDNY	Nexstar Digital	Premium	•	ePort

* Stations indicated here send FREE electronic invoices to agencies via TVInvoices.com.

** The Digital Video vendors indicated here use ePort for order management.

Audio

#1
National Audio Market Ranking

15,697,400
Metro Person 12+



Audio Demographics

12+ Black Pop	2,680,100	Adults 65+	2,419,700	Teens 12-17	1,434,800
12+ Hispanic Pop	3,380,500	Men 18+	6,749,600	Women 18+	7,513,000
Adults 18+	14,262,600	Men 18-49	4,079,200	Women 18-49	4,218,800
Adults 35+	9,834,800	Men 65+	994,500	Women 65+	1,425,200
Adults 50+	5,964,600	Metro Person 12+	15,697,400		

Audio Stations

Station	Format	Freq.	Owner	Rep Firm	Audio Invoices*	FCC	Map
WABC-AM	News Talk Information	770	Radio License Holdings LLC	WW1/Christal	•	•	•
WADO-AM	Spanish News/Talk	1280	Univision Radio Stations Group, Inc.	Eastman	•	•	•
WARW-FM	Contemporary Christian	96.7	Educational Media Foundation	Self		•	•
WAWZ-FM	Adult Contemporary	99.1	Pillar of Fire	Eastman		•	•
WAXQ-FM	Classic Rock	104.3	Amfm Radio Licenses, L.L.C.	iHeartMedia	•	•	•
WBAI-FM	Variety	99.5	Pacifica Foundation, Inc.			•	•
WBBO-FM	Pop Contemporary Hit Radio	98.5	Press Communications, L.L.C.	Eastman	•	•	•
WBGO-FM	Jazz	88.3	Newark Public Radio Inc.		•	•	•
WBLS-FM	Urban Adult Contemporary	107.5	Wbls-Wlib License LLC	Christal	•	•	•
WCBS-AM	All News	880	Entercom License, LLC	Entercom	•	•	•
WCBS-FM	Classic Hits	101.1	Entercom License, LLC	Entercom	•	•	•

Station	Format	Freq.	Owner	Rep Firm	Audio Invoices*	FCC	Map
WCHR-FM	Classic Rock	105.7	Townsquare Media Monmouth-Ocean License, LLC	Christal	●	●	●
WCTC-AM	Talk/Personality	1450	Beasley Media Group Licenses, LLC	Katz		●	●
WDHA-FM	Album Oriented Rock	105.5	Beasley Media Group Licenses, LLC	Katz		●	●
WENJ-FM	All Sports	97.3	Townsquare Media Atlantic City li License, LLC	Christal	●	●	●
WEPN-AM	Spanish Sports	1050	New York AM Radio, LLC	Entrvision		●	●
WEPN-FM	All Sports	98.7	Emmis New York Radio License LLC	Katz		●	●
WFAN-FM	All Sports	101.9	Entercom License, LLC	Entercom	●	●	●
WFPG-FM	Adult Contemporary	96.9	Townsquare Media Atlantic City License, LLC	Christal	●	●	●
WFUV-FM	Album Adult Alternative	90.7	Fordham University			●	●
WHTG-AM	Oldies	1410	Press Communications, L.L.C.	Eastman	●	●	●
WHTZ-FM	Pop Contemporary Hit Radio	100.3	Amfm Radio Licenses, L.L.C.	iHeartMedia	●	●	●
WHUD-FM	Adult Contemporary	100.7	6 Johnson Road Licenses, Inc.	Katz		●	●
WINS-AM	All News	1010	Entercom License, LLC	Entercom	●	●	●
WJLK-FM	Hot Adult Contemporary	94.3	Townsquare Media Monmouth-Ocean License, LLC	Christal	●	●	●
WKMK-FM	Country	106.3	Press Communications, L.L.C.	Eastman	●	●	●
WKTU-FM	Hot Adult Contemporary	103.5	Amfm Radio Licenses, L.L.C.	iHeartMedia	●	●	●
WKXW-FM	Talk/Personality	101.5	Townsquare Media Trenton License, LLC	Christal	●	●	●
WLIB-AM	Gospel	1190	Wbls-Wlib License LLC	Christal		●	●
WLTW-FM	Adult Contemporary	106.7	Amfm Radio Licenses, L.L.C.	iHeartMedia	●	●	●
WMGQ-FM	Adult Contemporary	98.3	Beasley Media Group Licenses, LLC	Katz		●	●
WMTR-AM	Oldies	1250	Beasley Media Group Licenses, LLC	Katz		●	●
WNBM-FM	Urban Adult Contemporary	103.9	Cumulus Licensing LLC	WW1/Christal	●	●	●
WNEW-FM	Hot Adult Contemporary	102.7	Entercom License, LLC	Entercom	●	●	●
WNJO-FM	News Talk Information	90.3	New York Public Radio			●	●
WNJP-FM	News Talk Information	88.5	New York Public Radio			●	●
WNJT-FM	News Talk Information	88.1	New York Public Radio			●	●
WNJY-FM	News Talk Information	89.3	New York Public Radio			●	●
WNSH-FM	Country	94.7	Entercom License, LLC	WW1/Christal	●	●	●
WNYC-AM	News Talk Information	820	New York Public Radio		●	●	●
WNYC-FM	News Talk Information	93.9	New York Public Radio		●	●	●
WNYL-FM	Alternative	92.3	Entercom License, LLC			●	●
WOBM-AM	Oldies	1160	Townsquare Media Monmouth-Ocean License, LLC	Christal	●	●	●
WOBM-FM	Adult Contemporary	92.7	Townsquare Media Monmouth-Ocean License, LLC	Christal	●	●	●
WOR-AM	News Talk Information	710	Amfm Radio Licenses, L.L.C.	iHeartMedia	●	●	●
WPAT-FM	Spanish Contemporary	93.1	Wpat Licensing, Inc.	McGavren	●	●	●
WPGG-AM	News Talk Information	1450	Townsquare Media Atlantic City License, LLC	Christal	●	●	●
WPUR-FM	Country	107.3	Townsquare Media Atlantic City License, LLC	Christal	●	●	●
WQBU-FM	Spanish Contemporary	92.7	Univision Radio Stations Group, Inc.	Eastman	●	●	●
WQHT-FM	Rhythmic Contemporary Hit Radio	97.1	Emmis License Corporation Of New York	Christal		●	●

Station	Format	Freq.	Owner	Rep Firm	Audio Invoices*	FCC	Map
WQXR-FM	Classical	105.9	New York Public Radio	McGavren	•	•	•
WSJO-FM	Hot Adult Contemporary	104.9	Townsquare Media Atlantic City Iii License, LLC	Christal	•	•	•
WSKQ-FM	Spanish Tropical	97.9	Wskq Licensing, Inc.	McGavren		•	•
WSPK-FM	Pop Contemporary Hit Radio	104.7	6 Johnson Road Licenses, Inc.	Katz		•	•
WWPR-FM	Urban Contemporary	105.1	Amfm Radio Licenses, L.L.C.	iHeartMedia	•	•	•
WWZY-FM	Classic Rock	107.1	Press Communications, L.L.C.	Eastman	•	•	•
WXNY-FM	Spanish Contemporary	96.3	Univision Radio Stations Group, Inc.	Eastman	•	•	•
WXPB-FM	Album Adult Alternative	107.1	6 Johnson Road Licenses, Inc.	Katz		•	•

* Most Radio Rep Firms use RadiolInvoices.com to deliver national invoices. Stations listed here also provide FREE electronic invoices for local/direct business via RadiolInvoices.com.

Digital Audio and Podcast

Digital Audio and Podcast

Station	Format	Owner	Category	Order Delivery
Acast Podcasts	Podcast	Acast	Various	AE Inbox
AUNY-SM	Audacy	Audacy	Premium	AE Inbox
DXNY-SM	DAX U.S.	DAX U.S.	Aggregator	AE Inbox
IHNY-SM	iHeart	iHeartMedia	Premium	AE Inbox
PANY-SM	Pandora	Pandora Media	Premium	AE Inbox

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Out-of-Home

AMI Entertainment Network	Home Team Marketing	OUTFRONT Media	Terraboost Media LLC
Brite Media Group	Intersection Media	Prime Point Media	Vector Media
CEMUSA	JCDecaux NA	Rouge Media	ZOMONGO.TV
Clear Channel Outdoor	Lamar Advertising	Signal Outdoor	

To learn more about these vendors or to request quotes, follow the links to DQmedia's out-of-home media database.

Newspaper

Publication	City
New York Times	New York
New York Daily News	New York
Newsday	Melville
Newark Star-Ledger	Newark
New York Post	New York
Asbury Park Press	Neptune
New Yorker Magazine	New York
Bergen Record	Hackensack

Publication	City
The Courier-News	Bridgewater
Connecticut Post	Bridgeport
The News-Times	Danbury
The Express-Times	Easton
Greenwich Time	Stamford
The Home News Tribune	East Brunswick
Jersey Journal	Jersey City
Daily Freeman	Kingston
The Times Herald-Record	Middletown
Morristown Daily Record	Parsippany
The New Jersey Herald	Newton
New York Sun	New York
North Jersey Herald & News	Hackensack
Ocean County Observer	Toms River
Poughkeepsie Journal	Poughkeepsie
Staten Island Advance	Staten Island
The Hour	Norwalk
The Journal News	White Plains
Trenton Times	Trenton
The Trentonian	Trenton
Wall Street Journal	New York
East Hampton Star	East Hampton
Anton Community Newspapers	Mineola
Long Island Business News	Ronkonkoma
Garden City News	Garden City
LIHerald	Garden City
Oceanside/Island Park Herald	Garden City
Sag Harbor Express	Sag Harbor
Suffolk Times	Mattituck
The Wave of Long Island	Rockaway Beach
24 Horas	Newark
La Voz New Jersey	Elizabeth
La Voz Hispana	New York
Luso Americano	Newark
Nuestra Comunidad	Neptune
Panorama Latino News	Paterson
Su Guia	Clifton
Viva New York	New York
The Advocate	Stamford
Lewisboro Ledger	Ridgefield
South Plainfield Observer	South Plainfield